



OLIVO TAPPETI



LET'S GO
GREEN 

**Naturally,
environmental
lovers!**



olivotappeti.com



Coconut fiber is for all intents and purposes a **waste product**, which comes from the nut mesocarp of the plant itself.

But, which is the purpose of **“RE-BIRTH doormat”** in natural coir fiber?

The nature collection RE-BIRTH

Weave coir natural



Nest coir natural

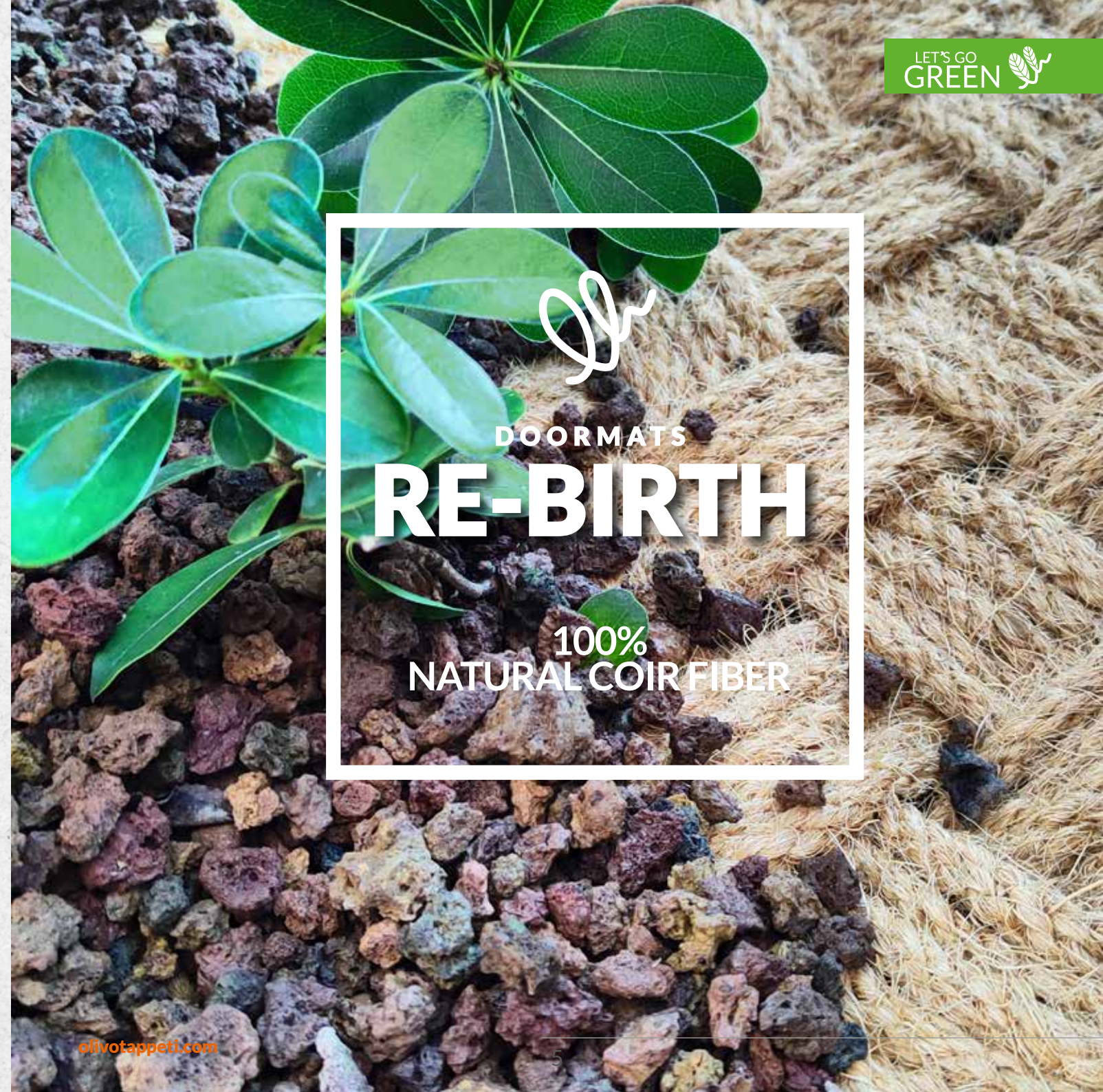


Double face

Spong coir natural



Double face




DOORMATS
RE-BIRTH
100% NATURAL COIR FIBER

DOORMATS
RE-BIRTH

100%
NATURAL COIR FIBER



Selected product
Prodotto selezionato

HOMI

THE LIFESTYLE TRADE FAIR

MILAN/MILANO

 OLIVO TAPPETI

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Fair Ambiente Award 2023

Premio Fiera Ambiente 2023

ambiente

FRANKFURT/FRANCOFORTE



Doormats in natural coir hand loom woven



A circular economy, which you can contribute too! In Olivo **differentiates** the materials

*We give back to the earth
what she has given to us*

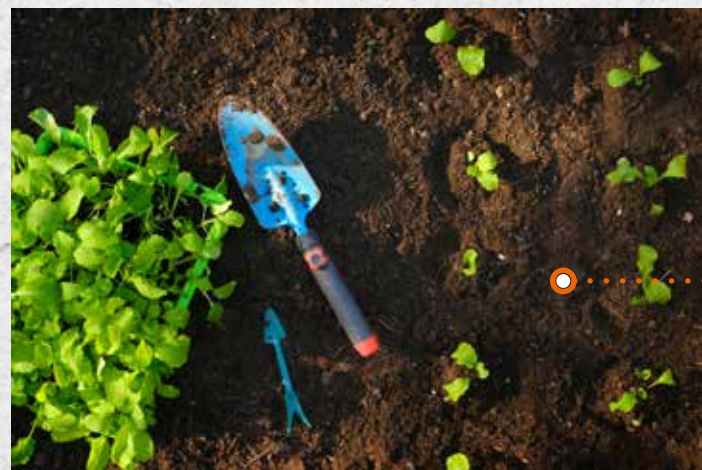
100%
NATURAL COIR FIBER

Finished its classic life cycle
RE-BIRTH natural coir fiber doormat
does good for the earth and your plants.

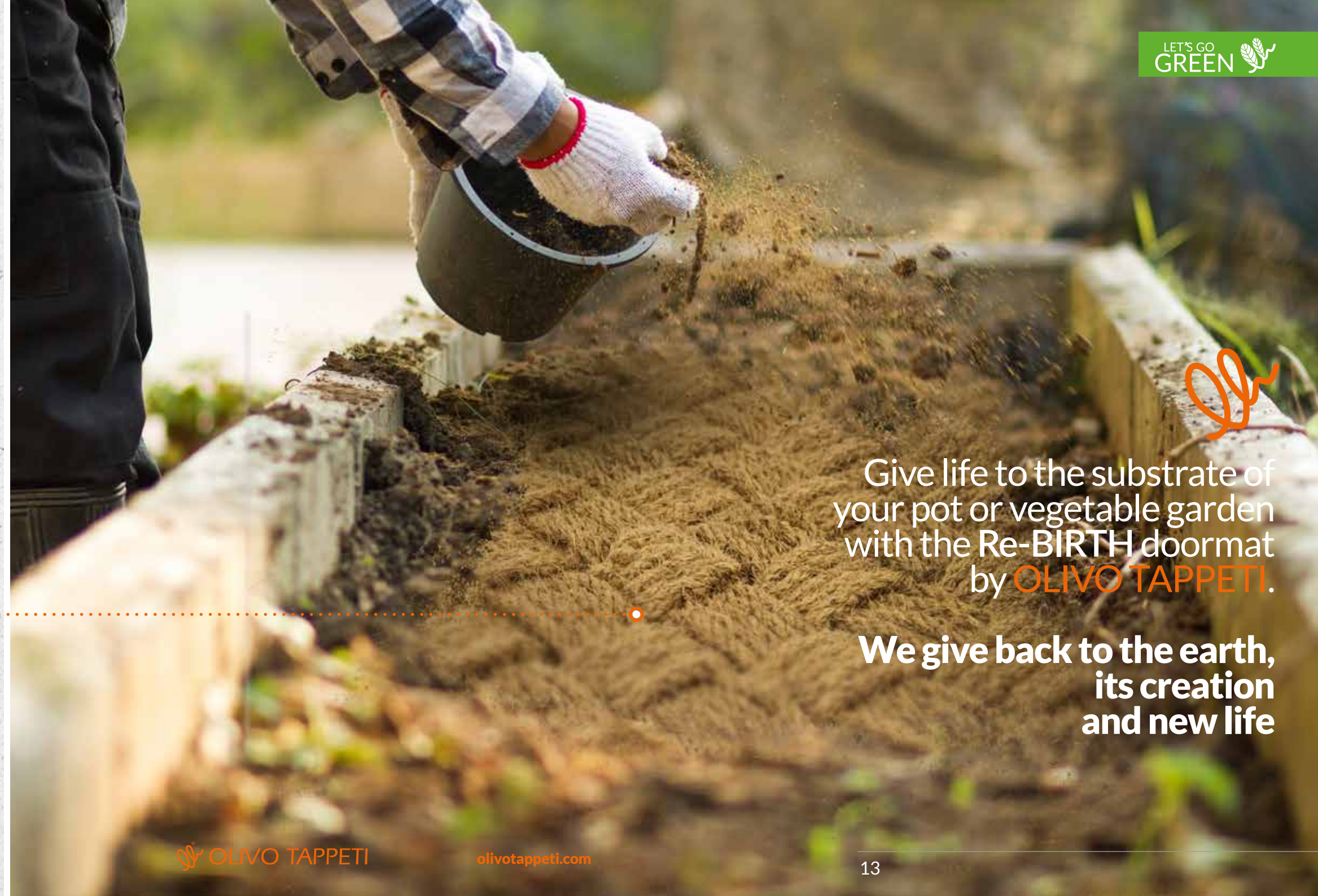


GREEN
VISION

The idea is to be the real part of the change. **Olivo thinks** about the **environment** in an **ORGANIC** way.



Starting from the balcony of your home.



Give life to the substrate of your pot or vegetable garden with the Re-BIRTH doormat by **OLIVO TAPPETI**.

We give back to the earth, its creation and new life

What can you do with “**RE-BIRTH** doormat”, once you decide to change it?

Simple, you can use it in the **GARDEN** or in plant pots of your **HOME'S BALCONY!**

And... order another one!



Substrate on pots and saucer on the ground

Coir can be watered by an automatic drip or stream system, just as potting soil is manually watered.

Less water waste for your vegetable garden or for your balcony plants because the natural coconut fiber is able to **retain water** for longer.

When used inside the pot, the coir is **much lighter** than the soil and can be crumbled, facilitating the movement of the pots at any time given their low weight.

Mulching

Coconut, being composed of inert fibers, is much **less exposed to the formation of mold** and attracts less insects. It degrades very slowly and is therefore less likely to cause rot.

This same characteristic will also favor an **exceptional development of the root system**: the roots in fact expand and make their way into the coconut fiber much faster than in the soil.

It **maintains the humidity** of the plant in hot periods, and **mitigates the soil** in winter, protecting the plant itself and its roots.

Furthermore, **it does not allow the growth of grass** that would have to be removed manually.

Some examples of RE-BIRTH doormat reused



Preparation of the substrate on the pots of the balcony

Good for the plants
Good for the environment



“RE-BIRTH
is the doormat”
You do good!



When you finished
to use it,
RE-USE IT!

Doormat teaching to the children to take care of nature and the environment



 **OLIVO TAPPETI**

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Via dell'Industria e dell'Artigianato, 22/b
Carmignano di Brenta - Padova, Italy
Tel:+39 049 59 57 551
email:info@olivotappeti.com

www.olivotappeti.com



OLIVO
G R O U P
Since 1982

